

BIG DATA AND DATA ANALYTICS

(Marketing Specialization)

(Batch—II)

23rd July 2016 – 1st October 2016

Testimonials by Participants

1.

The vast and numerous case studies along with practical classes on how to solve the business problems helped me a lot on starting my journey. Big Data expert, Dr. Ashok Kumar Harnal knows a lot and created a module which not only covered the basics of big data but also provides a stepping stone towards advanced analytics techniques.

Ajay Mangain,
Senior Associates, Copal Amba

2.

I found the overall big data course to be challenging, engaging and fun. Beyond mastering the R, Python, analytics, we learnt excel modeling. The hands on experience of exercises from Kaggle was invaluable. It lit a fire under me for data analytics. In no time you develop the fundamental knowledge.

Aman Sanduja
Technical Consultant, Piramal Foundation

3.

Enabled me to work on data analytics under the guidance of knowledgeable and experienced faculty.

Ayush Jain
Process Associate, Genpact

4.

This course is a conglomeration of all aspects of big data comprising core data analysis techniques, technical and domain knowledge. The course also covers real data case studies and practical problems are solved. Passion and energy of faculty is highly appreciable and they become a role model for us all.

Bhuvanesh Singh
Manager, Aristocrate

5.

It is the new in-thing and is going to explode sooner than we would think. I am already SAP Mktg. certified and this course would complement in new stints. I have learned new technology/languages under the ample guidance of our Sir, Prof. Harnal. Apart from techniques, I learnt 'never say die' attitude from Prof. Harnal. Great respect and guidance.

Dhiraj Dhar
Practice Manager

6.

Excellent support from the Professors, who are very knowledgeable and very helpful. They were always ready to give us extra classes on request for any difficult topic. I also liked the exercises and projects on real data and the way they have set up their Big Data lab is beyond comparison. It is very easy for any beginner to get started. The course is very well planned for an aspiring data scientist and I feel very confident and happy after completing this course. This will surely prove a big milestone in my professional journey.

I would like to extend my thanks to the entire management and faculty of this course, especially Prof. Ashok Kumar Harnal whose teachings guidelines are exceptionally good.

Gaurav Malhotra
Product Owner, Srijan Technologies Pvt. Ltd.

7.

This course is about how to analyze large size of data for predictive purposes. It offered a very comprehensive and deep view of Big Data tools and techniques with real life case studies.

Special thanks to Prof. Ashok Harnal Sir for making this course very informative and interesting by guiding and helping us on various tools and platforms. I am glad to have a mentor like him.

Gaurav Sharma
Assistant Manager, Finance, TLG India Pvt. Ltd.

8.

It was challenging and push you off your limits. It gave me an in and out experience of Data Analytics. I got to learn many software which can be used in my usual business and help me to understand and interpret data easily.

Gautam Malhotra
Project Coordinator, American Express

9.

It is a booming sector in the market. Being a Research Analyst it will enhance my knowledge and will definitely brighten my future career prospects.

Kartik Luthra
MRA, High Beam Global

10.

In a short time span of 120 hours, we were able to understand various R Studio, Hadoop, H2O, Line etc. Faculty is really amazing and very helpful. Overall it was a really great experience.

Mahima Mahna
Student

11.

The course was excellent for someone like me as I am already from technical side. This course gave me exposure to learn and apply these skills in my current role. I have personally gained enormous amount of knowledge in Big Data technologies. Thanks to all Professors who really put a lot of effort to make it successful. A very special thanks to "Prof. Ashok Kumar Harnal" who has passion to learn and share the knowledge beyond my expectation.

Manjeet Kaur
Lead Quality Engineer, Impetus Infotech Pvt. Ltd.

12.

This programme provides a unique opportunity to learn various aspects of learning and data analysis. The classes and assignments are rigorous and Professors are top notch.

Pankaj Doot
Module Lead, Impetus Technology

13.

My main idea behind joining this course was to acquaint myself of Data Analytics tools and visualization techniques. The course turned out to be truly helpful. Its methodology was hands on and practical. All credits to the faculty who explained the concepts in a very lucid way.

Pravin Mallick
Environment Director, Tetra Pak Limited

14.

FORE has complete hands on coverage for the business analytics program. Many tools for analytics have been taught which include R, Python, Hadoop. This course covers good study material and also constant student support. FORE has shown me the path to aspire in the field of data sciences. I am thankful to Dr. Ashok Harnal whose continuous support has motivated me to learn new things and expand the horizon of my knowledge.

Rashmi

15.

The program was unique in a way as we applied our learning to solve real world machine learning problems. Professors gave individual attention to students and regular assignments helped a lot to independently solve Kaggle problems.

Saurabh Kochhar
Consultant, NIIT Technologies Ltd.

16.

Big Data & Data Analytics course helped us to know how to analyze data using different techniques and solve real time big data problems on Kaggle website. It also gave us hands on experience on R language, various tools, platform like Hadoop, Hive, PIG, Hbase, Mahout, Mongo dB and H2O Analytics tools, etc.

Thank you Ashok Harnal Sir for making things so easy to learn.

Saurabh Kumar
Module Lead Quality Engineer, Impetus Infotech (India) Pvt. Ltd.

17.

This course gave me an insight into a subject that I have been interested in for a long time. I also found that the course taught to be much more in-depth than I initially thought it would be, especially the realistic practical projects are quite involving requiring hands on applications of principles, critical thinking and analysis. Above all, the kind of guidance and support extended by Prof. Harnal Sir was exceptional. It was a valuable learning experience.

Somya Mohanty
Lead Quality Engineer, Impetus Technology Pvt. Ltd.

18.

It gives me immense awareness, confidence and interest in Data Analytics field. I really like the way Professors taught this complex area in an easy to understand way specially Prof. Ashok Harnal. I like the various practical experience in class on R, Data Modelling, Predictive Analytics and Statistics. Data Analytics is my area of interest and after going through this program, I am fully confident to face interviews and hop to apply for a decent position in Analytics and Data Science. I like the course contents and appreciate the last few classes on Hadoop, Spark, Hbase, Pig & NOSQL Databases, which will be really helpful in my current job role.

Sumit Srivastava
Sr. Technical Architect, Kronos Solutions India Pvt. Ltd.

19.

What I liked about the course is that the mentors are very supportive and knowledgeable. I have also liked the case studies and the way they have set up the course in the Labs where it becomes very easy for a beginner to get started.

Rishika Jolly
BI Developer, Webhelp India Pvt. Ltd.

20.

I am interested in the field of marketing. With the help of Big Data and Data Analytics course. I gained a lot of knowledge about analyzing marketing and sales data with the help of technology. This will help me in predicting or knowing customer behavior in retail business. I am sure this program will be a big-step in my future growth.

Akash Ranjan Patra
Student, Fortune Institute of International Business

21.

It made me realize that there is huge and variety of data available and organizations should be using or interpreting this, else soon they will be out of market. The course made me learn all the latest big-data techniques and software available in the market and also how to use them. I am highly impressed by the teaching skills of faculty who is very dedicated, passionate and knowledgeable. Simply great.

Sanjay Arora
Asstt. Secretary (Acturial), LIC of India

